



Presents

SERVING UP HOME

Cocktail Edition

Breaking Ground's Junior Board hosts a star-studded mixology event to benefit homeless New Yorkers

Wednesday, May 8, 2019
Prince George Ballroom
6:30 - 9:30 pm
15 E. 27th Street, New York, NY 10016

Featuring Mixologists from the City's most inspired restaurants and bars

Sponsorship Pricing:

TOP SHELF - \$10,000

- Exclusive access for 15 guests to a VIP reception before the event; including a bespoke cocktail created by a mixologist to be named by you and your guests as the signature drink of the night.
- VIP entry to the general admission event
- Prominent sponsor recognition on all event-related marketing and promotional materials, including: invitations, e-mails and posters
- Prominent sponsor recognition and link from the event page on Breaking Ground's website
- Company name mentioned in online and press promotion: e-mail, social media, website and during the program on the night of the event
- Two (2) full-page ads in the digital journal (to rotate throughout the event)

FULL BAR - \$5,000

- Sponsor recognition on all event-related marketing and promotional materials, including: invitations, e-mails and posters
- Sponsor recognition and link from the event page on Breaking Ground's website
- Company name mentioned in online and press promotion: e-mail, social media and website
- Full-page ad in the digital journal (to rotate throughout the event)
- 10 tickets to the mixology event

MIXER - \$2,500

- Sponsor recognition on all event-related marketing and promotional materials, including: invitations, e-mails and posters
- Sponsor recognition and link from the event page on Breaking Ground's website
- Half-page ad in the digital journal (to rotate throughout the event)
- 5 tickets to the mixology event

SHAKER - \$1,500

- Sponsor recognition and link from the event page on Breaking Ground's website
- 3 tickets to the mixology event

COVER THE TAB - \$500

- Not able to attend, but want to support the cause
- Sponsor recognition and link from the event page on Breaking Ground's website

For Credit Card Payments Please Visit www.breakingground.org/mixology
To Pay By Check:

Atten: Vanessa Miller
Breaking Ground
505 8th Avenue, 5th Floor
New York, NY 10018
Check Memo: Serving Up Home

For questions or inquiries, please contact Vanessa Miller at: vmiller@breakingground.org or **212.389.9391**

The non-deductible portion of each ticket is \$75