

SPONSORSHIP PACKAGES**O Investor - \$ 100,000**

- Premier entry for 10 guests
- Special premium spirits tasting in the VIP lounge for 2 guests with the honoree
- Exclusive use of the VIP lounge with dedicated bar
- Name/logo displayed on all event signage and materials as Investor Sponsor
- Two (2) full-page ads in the digital journal
- Donor name/logo and link on Breaking Ground gala page
- A featured article on your/organization's sponsorship in the News section of the Breaking Ground website
- A social media post acknowledging your sponsorship on Breaking Ground's social media accounts

O Developer - \$ 50,000

- Prime entry for 8 guests
- Special premium spirits tasting in the VIP lounge for 2 guests with the honoree
- Exclusive use of the VIP lounge with dedicated bar
- Name/logo displayed on all event signage and materials as Developer Sponsor
- Full-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page
- A social media post acknowledging your sponsorship on Breaking Ground's social media accounts

O Builder - \$ 25,000

- Entry for 6 guests
- Name/logo displayed on all event signage and materials as Builder Sponsor
- Full-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page

O Groundbreaker - \$ 15,000

- Entry for 4 guests
- Name/logo displayed on all event signage and materials as Groundbreaker Sponsor
- Half-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page

O Benefactor - \$ 7,500

- Entry for 2 guests
- Donor name/logo and link on Breaking Ground gala page

CONTRIBUTIONS

I/We will not be able to attend, but would like to make a tax-deductible contribution in the amount of \$_____.

MEDIA OPPORTUNITIES

- I/We would like to reserve an ad/greeting space in the Celebrating Home & Community digital journal.
- Full-page color digital ad - \$4,000 - Size 8.5" w x 11" h
- Half-page color digital ad - \$2,500 - Size 8.5" w x 5.5"h

Graphics contact name: _____

Graphics contact email address: _____

Format for ads: minimum resolution of 300 DPI – JPEG, EPS or PDF. Deadline for all ads/greetings: **September 10, 2021**
Ads will be featured in a continuous loop on large HD screens throughout the event.

CONTACT AND BILLING INFORMATION

Name: _____
(as you wish to be listed on materials)

Address: _____

Billing name: _____
(if different from above)

City: _____ State: ____ Zip: _____

Telephone: _____ Fax: _____

Company/Organization: _____

Email Address: _____

All contact and billing fields must be complete in order to process your contribution.
Please consider paying by check to help us reduce credit card processing fees.

Enclosed is a check for \$_____.

Please make checks payable to: **Breaking Ground**. Memo: **BG 2021 Gala**
Mail to: **Breaking Ground Celebrating Home & Community Gala — 505 8th Avenue, 5th Floor, New York, NY 10018**

Credit Card Payments: To purchase a sponsorship, ad/greeting space and make donations online, please visit our website: breakingground.org/gala

***Please consider asking your company to match your gift to Breaking Ground.*

For More Information: Please call us at 212.389.9391 or e-mail us at vmiller@breakingground.org

NOTE: The non-deductible portion for each guest is \$250. — Breaking Ground HDFC is a 501 (c)(3) Tax Exempt Corporation.