

**BREAKING GROUND'S  
CELEBRATING HOME & COMMUNITY GALA**

# Caring For Our Neighbors

## SPONSORSHIP PACKAGES

**Deadline to reserve sponsorship package is September 19, 2024**

### Investor - \$ 100,000

- Premier table of 12 for dinner
- Name/logo displayed on all event signage and materials as Investor Sponsor
- Two (2) full-page ads in the digital journal
- Donor name/logo and link on Breaking Ground gala page
- A featured article on your/organization's sponsorship in the News section of the Breaking Ground website
- A social media post acknowledging your sponsorship on Breaking Ground's social media accounts

### Builder - \$ 25,000

- Preferred table of 10 for dinner
- Name/logo displayed on all event signage and materials as Builder Sponsor
- Full-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page

### Developer - \$ 50,000

- Prime table of 10 for dinner
- Name/logo displayed on all event signage and materials as Developer Sponsor
- Full-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page
- A social media post acknowledging your sponsorship on Breaking Ground's social media accounts

### Benefactor - \$ 12,500

- Half-table of 5 for dinner
- Donor name/logo and link on Breaking Ground gala page

## CONTRIBUTIONS

I/We will not be able to attend, but would like to make a tax-deductible contribution in the amount of \$ \_\_\_\_\_.

## MEDIA OPPORTUNITIES

I/We would like to reserve an ad/greeting space in the Celebrating Home & Community digital journal.

Graphics contact name: \_\_\_\_\_

Full-page color digital ad - \$5,000 - Size 8.5" w x 11" h

Graphics contact email address: \_\_\_\_\_

Half-page color digital ad - \$3,500 - Size 8.5" w x 5.5" h

Format for ads: minimum resolution of 300 DPI – JPEG, EPS or PDF. Deadline for all ads/greetings: **September 19, 2024**  
Ads will be featured in a continuous loop on large HD screens throughout the event.

## CONTACT AND BILLING INFORMATION

Name: \_\_\_\_\_  
(as you wish to be listed on materials)

Address: \_\_\_\_\_

Billing name: \_\_\_\_\_  
(if different from above)

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

All contact and billing fields must be complete in order to process your contribution.  
Please consider paying by check to help us reduce credit card processing fees.

**Enclosed is a check for \$ \_\_\_\_\_.**

Please make checks payable to: **Breaking Ground**. Memo: **BG 2024 Gala**  
Mail to: **Breaking Ground Celebrating Home & Community Gala – 505 8<sup>th</sup> Avenue, 5<sup>th</sup> Floor, New York, NY 10018**

**Credit Card Payments:** To purchase a sponsorship, ad/greeting space and make donations online, please visit our website: [breakingground.org/gala](http://breakingground.org/gala)

\*\*Please consider asking your company to match your gift to Breaking Ground.

**For More Information: Please call us at 212.389.9391 or e-mail us at [vmiller@breakingground.org](mailto:vmiller@breakingground.org)**

The non-deductible portion for each guest is \$300. – Breaking Ground HDFC is a 501 (c)(3) Tax Exempt Corporation.