

a NEW ERA of IMPACT

SPONSORSHIP PACKAGES

Investor - \$ 100,000

- Premier entry and reserved seating for 12 guests
- Exclusive use of the VIP lounge with dedicated bar
- Name/logo displayed on all event signage and materials as Investor Sponsor
- Two (2) full-page ads in the digital journal
- Donor name/logo and link on Breaking Ground gala page
- A featured article on your/organization's sponsorship in the News section of the Breaking Ground website
- A social media post acknowledging your sponsorship on Breaking Ground's social media accounts

Developer - \$ 50,000

- Prime entry and reserved seating for 10 guests
- Exclusive use of the VIP lounge with dedicated bar
- Name/logo displayed on all event signage and materials as Developer Sponsor
- Full-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page
- A social media post acknowledging your sponsorship on Breaking Ground's social media accounts

Builder - \$ 25,000

- Preferred entry for 8 guests
- Name/logo displayed on all event signage and materials as Builder Sponsor
- Full-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page

Groundbreaker - \$ 15,000

- Entry for 6 guests
- Name/logo displayed on all event signage and materials as Groundbreaker Sponsor
- Half-page ad in the digital journal
- Donor name/logo and link on Breaking Ground gala page

Benefactor - \$ 7,500

- Entry for 4 guests
- Donor name/logo and link on Breaking Ground gala page

CONTRIBUTIONS

I/We will not be able to attend, but would like to make a tax-deductible contribution in the amount of \$_____.

MEDIA OPPORTUNITIES

I/We would like to reserve an ad/greeting space in the Celebrating Home & Community digital journal.

Full-page color digital ad - \$4,000 - Size 8.5" w x 11" h

Half-page color digital ad - \$2,500 - Size 8.5" w x 5.5" h

Graphics contact name: _____

Graphics contact email address: _____

Format for ads: minimum resolution of 300 DPI – JPEG, EPS or PDF. Deadline for all ads/greetings: **September 29, 2022**
Ads will be featured in a continuous loop on large HD screens throughout the event.

CONTACT AND BILLING INFORMATION

Name: _____
(as you wish to be listed on materials)

Address: _____

Billing name: _____
(if different from above)

City: _____ State: ____ Zip: _____

Telephone: _____ Fax: _____

Company/Organization: _____

Email Address: _____

All contact and billing fields must be complete in order to process your contribution.
Please consider paying by check to help us reduce credit card processing fees.

Enclosed is a check for \$ _____.

Please make checks payable to: **Breaking Ground. Memo: BG 2022 Gala**
Mail to: **Breaking Ground Celebrating Home & Community Gala – 505 8th Avenue, 5th Floor, New York, NY 10018**

Credit Card Payments: To purchase a sponsorship, ad/greeting space and make donations online, please visit our website: breakingground.org/gala

**Please consider asking your company to match your gift to Breaking Ground.

For More Information: Please call us at 212.389.9391 or e-mail us at vmiller@breakingground.org

The non-deductible portion for each guest is \$250. – Breaking Ground HDFC is a 501 (c)(3) Tax Exempt Corporation.