

Honoring Yesterday, Building Tomorrow

Breaking Ground's Celebrating Home & Community Gala

Your gala contributions will help fund the redevelopment of our newly acquired 90 Sands Street into supportive and affordable housing, along with transitional housing and direct services for homeless New Yorkers.



SPONSORSHIP PACKAGES

Investor - \$ 75,000

Appliances for 45 new apartments

- Exclusive virtual experience with the honoree
- Prominent recognition during webcast event
- Pre-recorded 30 second video message during webcast event
- Name/logo displayed on event marketing material as Investor Sponsor
- 10 - Commemorative engraved bottles (750ml) of premium Woodford Reserve bourbon
- Two (2) full-page, printed ads/greetings in commemorative honoree book
- Two (2) full-page ads in the virtual journal
- Donor name/logo incorporated in webcast event
- Donor name/logo and link on Breaking Ground gala page
- A featured article on your/organization's sponsorship in the News section of the Breaking Ground website

Builder - \$ 25,000

Light fixtures for 20 new apartments

- Name/logo displayed on event marketing materials as Builder Sponsor
- 2 - Commemorative engraved bottles (750ml) of premium Woodford Reserve bourbon
- Full-page, printed ad/greeting in commemorative honoree book
- Full-page ad in the virtual journal
- Donor name/logo incorporated in webcast event
- Donor name/logo and link on Breaking Ground gala page

Developer - \$ 50,000

Kitchen sinks/faucets for 40 new apartments

- Prominent recognition during webcast event
- Pre-recorded 15 second video message during webcast event
- Name/logo displayed on all event marketing materials as Developer Sponsor
- 5 - Commemorative engraved bottles (750ml) of premium Woodford Reserve bourbon
- Full-page, printed ad/greeting in commemorative honoree book
- Full-page ad in the virtual journal
- Donor name/logo incorporated in webcast event
- Donor name/logo and link on Breaking Ground gala page

Groundbreaker - \$ 10,000

140 nights of transitional housing

- Name/logo displayed on all event marketing materials as Groundbreaker Sponsor
- Name listing in commemorative honoree book
- Half-page ad in the virtual journal
- Donor name/logo incorporated in webcast event
- Donor name/logo and link on Breaking Ground gala page

MEDIA OPPORTUNITIES

I/We would like to reserve an ad/greeting space in the Celebrating Home & Community commemorative honoree book and virtual journal.

Full-page color print/virtual ad - \$4,000 - 20 primary care visits
Size 8.5" w x 11" h

Half-page color print/virtual ad - \$2,500 - 150 meals
Size 8.5" w x 5.5"h

Graphics contact name: _____

Graphics contact email address: _____

Format for ads: minimum resolution of 300 DPI – JPEG, EPS or PDF.
Deadline for all ads/greetings: **September 25, 2020**

CONTRIBUTIONS

I/We would like to make a tax-deductible contribution in the amount of \$ _____.

All contact and billing fields must be complete in order to process your contribution.

Please consider paying by check to help us reduce credit card processing fees.

CONTACT INFO

Name: _____
(as you wish to be listed on materials)

Address: _____

Billing name: _____
(if different from above)

City: _____ State: _____ Zip: _____

Company/Organization: _____

Telephone: _____ Fax: _____

Email Address: _____

Enclosed is a check for \$ _____.

Please make checks payable to: **Breaking Ground. Memo: BG 2020 Gala**

Mail to: **Breaking Ground Celebrating Home & Community Gala – 505 Eighth Avenue, 5th Floor, New York, NY 10018**

Credit Card Payments: To purchase sponsorship packages, ad/greeting space and make donations online, please visit our website: breakingground.org/gala

For More Information: Please call us at 212.389.9391 or e-mail us at vmiller@breakingground.org

****Please consider asking your company to match your gift to Breaking Ground.**

Breaking Ground HDFC is a 501 (c)(3) Tax Exempt Corporation