



**BREAKING GROUND'S**  
CELEBRATING HOME & COMMUNITY GALA

**Building a**  
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Breaking Ground is pleased to honor Kathy Hochul for her leadership in expanding affordable housing opportunities across New York State.

As our highest elected official in New York, Governor Hochul has a demonstrated and unwavering commitment to assuring that communities in every corner of this state participate in our shared responsibilities to make desperately needed affordable housing available for underserved populations, including those who suffer from homelessness.

Her leadership is allowing thousands of homes to be developed by the supportive housing industry at large, for Breaking Ground specifically at multiple sites.

Breaking Ground is extremely pleased to publicly thank Kara McShane for her invaluable contributions to our collective purpose.

Time and again, without fail, Kara McShane has been at the ready to provide thoughtful, considerate counsel to Breaking Ground on an array of complex issues. Her advice has greatly helped to assure both the stability and growth of our services to benefit homeless New Yorkers. And she has tirelessly advocated for Breaking Ground's mission among her many business associates nationwide with substantial results.

Kara, it is impossible to overstate how much we admire and appreciate you as a treasured colleague.

To My Breaking Ground Colleagues:

When so many of our fellow New Yorkers inevitably witness someone suffering from the tragedy of homelessness, little do they know that an army of caring men and women are dedicating their daily work to reversing that terrible experience. That army is our Breaking Ground colleagues. You are the single most important reason that hundreds of unsheltered individuals can finally attain the essential human need of a home each year.

You represent the best of humanity. You are my inspiration.

Brenda Rosen

The Board of Directors of Breaking Ground wishes to convey our enduring thanks to Brenda Rosen for her steadfast focus on assuring that this nonprofit can meet its ever-growing call to aid more homeless New Yorkers in the face of unrelenting operating challenges.

Each year, under your leadership, Breaking Ground has expanded and grown its outreach, transitional and permanent housing programs. Brenda, your entire board stands in awe of your drive and dedication to our shared cause.

Brenda Rosen and Breaking Ground's Governing Board once again reiterate our heartfelt thanks to a truly extraordinary Junior Board. We take great pride in having the very best group of young advocates of any human services nonprofit, not just in New York but nationally. You never let us or our constituents down in standing up for the collective societal need to address the terrible scourge of homelessness.

Each year, your efforts lead to better lives for thousands of underserved men and women.

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## **Breaking Ground's Celebrating Home & Community Gala 2023**

We salute Breaking Ground for more than 30 years of helping vulnerable New Yorkers escape the trauma of homelessness.

Congratulations to this year's distinguished honorees:

**Governor Kathy Hochul**  
**Kara McShane**

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**Wells Fargo is a proud sponsor of Breaking Ground.**

Leaders engage us, allow us to take chances, unite our voices, and focus our ideas into action.

**We congratulate our very own Kara McShane, Head of Commercial Real Estate, as Honoree for her extraordinary efforts, and we salute her commitment to excellence.**

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## Celebrating an organization that makes a difference



Finding a purposeful way to assist one another, turning belief into action, and working toward shared goals — these are the driving forces that lift up humanity and make a difference, one person at a time.

**Wells Fargo is a proud sponsor of Celebrating Home & Community Gala 2023** and salutes Breaking Ground for its efforts to support housing for people who were experiencing or at risk of homelessness - permanent supportive housing - affordable housing paired with wraparound services designed to help people maintain their homes for the long-term - is widely recognized as a proven and cost-effective solution to chronic homelessness.

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## If it's affordable, it's possible.

We are proud to honor the work of *Wells Fargo Bank, National Association*, under the guidance of *Kara McShane*, one of this year's *Breaking Ground* honorees, in making affordable housing a reality for thousands of New Yorkers.

We appreciate the many opportunities to collaborate with Wells Fargo in this important work.

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## Breaking Ground's Celebrating Home & Community Gala

**Honoring**

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& THIS YEAR'S HONOREES

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NEW YORK STATE GOVERNOR

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Tonight we salute Governor Kathy Hochul and Kara McShane  
for their dedication to improving affordability programs and  
the inventory of affordable housing in New York.



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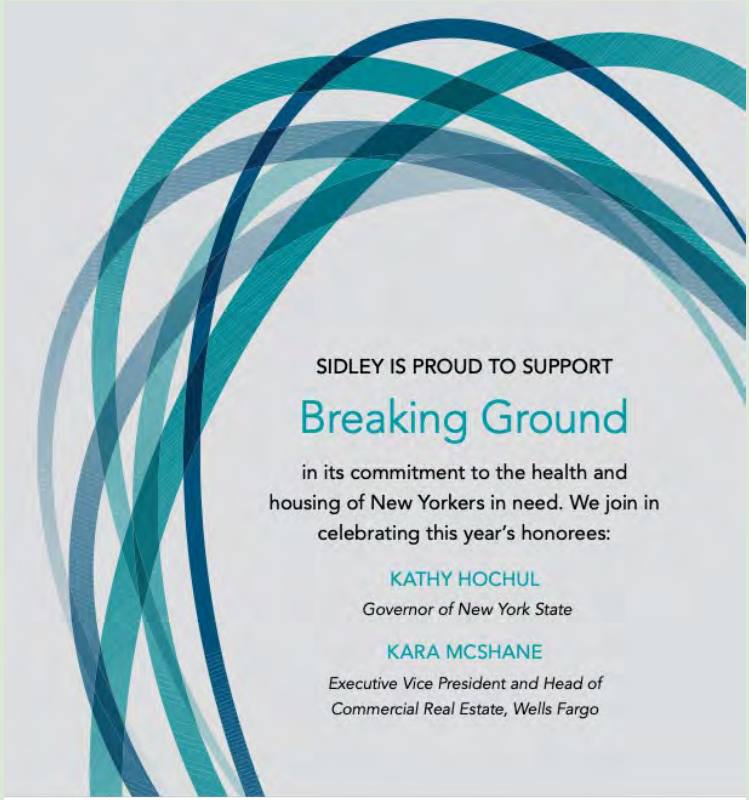
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in its commitment to the health and housing of New Yorkers in need. We join in celebrating this year's honorees:

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# LEADERSHIP

Congratulations to Breaking Ground's distinguished honorees, **The Honorable Kathy Hochul, Governor of New York State** and **Kara McShane, Head of Commercial Real Estate at Wells Fargo**, for their exceptional leadership and commitment to community and affordable housing initiatives.

Best wishes to Gala Co-Chairs: Michael J. Franco, President and CFO, Vornado Realty Trust; Peter Ezersky, Founder, Stony Hill Capital; Kirk Goodrich, President, Monadnock Development; Michael Lascher, Senior Managing Director, Real Estate – New York, Blackstone; David Pickett, CEO, Gotham Organization; Steven J. Weiss, Managing Partner, Cannon Heyman & Weiss LLP; and Alan Wiener, Managing Director, Multifamily Capital, Wells Fargo for their steadfast commitment to community development to create safe, affordable housing for our vulnerable New Yorkers.



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### THE HONORABLE KATHY HOCHUL

Governor of New York State

and

### KARA McSHANE

Head of Commercial Real Estate at Wells Fargo

For their exceptional leadership and commitment to community and affordable housing initiatives.

And, Best Wishes to Gala Co-Chairs

#### Michael J. Franco

President and CFO, Vornado Realty Trust

#### Peter Ezersky

Founder, Stony Hill Capital

#### Kirk Goodrich

President, Monadnock Development

#### Michael Lascher

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For their steadfast commitment to community development—to create safe, affordable housing for our vulnerable New Yorkers.

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Congratulations to Kathy Hochul & Kara McShane!

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## Creating hope for those most vulnerable

Alliant is proud to support **Breaking Ground** and the **2023 Celebrating Home & Community Gala**. Throughout 33 years of service to New York City, Breaking Ground has helped countless individuals not only find supportive and safe housing but hope for a better life, as well.

We would also like to recognize this year's honorees, Kathy Hochul, NY State Governor and Kara McShane, Executive VP and Head of Commercial Real Estate, Wells Fargo, for the work they have done to support this important cause.

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## Celebrating Home & Community Gala 2023

We are proud to support Breaking Ground's commitment to addressing homelessness and the need for affordable housing in New York City.

Congratulations to tonight's honorees, Kathy Hochul and Kara McShane.

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## Fixing what's broken — by breaking new ground.

Congratulations to **Breaking Ground** for more than 30 years of providing stability, security, and protection to some of New York's most vulnerable citizens.



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CONGRATULATIONS HONOREES

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Congratulations to all the honorees and  
thanks for the great work!





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JPMorgan Chase Community Development Banking is proud to sponsor the Breaking Ground Gala as they celebrate 33 years of service to New York City.

For more information on JPMorgan Chase Community Development Banking, please visit [www.jpmorganchase.com/cdb](http://www.jpmorganchase.com/cdb) or contact:

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Congratulations and thank you to my fellow honoree, Governor Hochul.

I am proud to be recognized alongside such a remarkable female leader.

We both admire and appreciate your dedication to public service, especially your commitment to advancing much needed housing growth in New York.

Cheers to Brenda Rosen and the entire Breaking Ground team, including the Gala co-chairs. We sincerely thank you all for your hard work and devoted service to this wonderful organization, which makes a difference in the lives of some of the most vulnerable members of our community every day. We are so proud to support Breaking Ground's mission to end homelessness.

Thank you,

Kara McShane and Hawley Chester





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and join in honoring

## **Kara McShane**

Executive Vice President

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**Congratulations, Kara!**

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# **KKR**

Congratulations and thank you to our exceptional honorees Governor Kathy Hochul and Kara McShane, Executive Vice President and Head of Commercial Real Estate, Wells Fargo.

Congratulations to Brenda Rosen and the entire Breaking Ground team. Thank you all for your dedication, hard work, and service to this wonderful organization which makes a much needed difference in our community every day.

We are so proud to support Breaking Ground's commitment to fighting homelessness.

Nancy and Michael Lascher



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We congratulate all of  
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*and congratulate this year's honorees*

*Governor Kathy Hochul*

*and*

*Kara McShane*

*We would also like to acknowledge the  
significant contributions of*

*Michael J. Franco*

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ON THEIR CONTINUED COMMITMENT TO THE  
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WE SALUTE

GOVERNOR KATHY HOCHUL

AND

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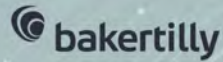
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As a proud supporter of **Breaking Ground**,  
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**Kathy Hochul** and  
**Kara McShane**  
on their achievements.



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Congratulations to Governor Kathy  
Hochul and Kara McShane on your  
well-deserved recognition.



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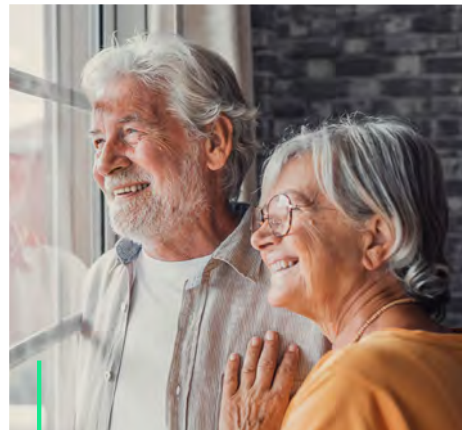
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CUCS is proud to partner with Breaking Ground in its work across New York City to help people rise from poverty, exit homelessness, and be healthy.



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Join us in celebrating & congratulating

## **Governor Kathy Hochul & Kara McShane**

as they are honored for their significant contributions  
to assuring equitable housing opportunities in New York  
and across the United States

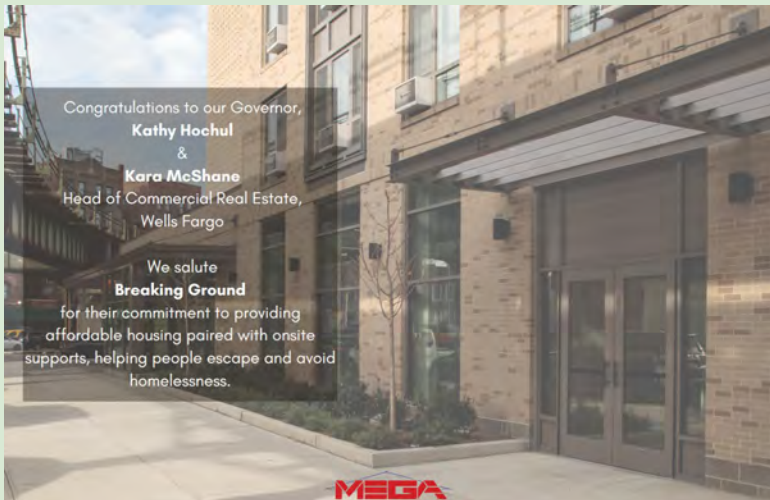
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Congratulations to tonight's honorees  
**Governor Kathy Hochul  
& Kara McShane**

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